

## U.S. Bank Stadium views on high-tech cameras soar

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EDEN PRAIRIE, Minn. — Vikings fans have seen another football season return, but they're continuing to keep an eye on the future of the franchise.

Advanced technological cameras from EarthCam is allowing them to continue to track progress on the construction of U.S. Bank Stadium, which is more than 70 percent complete and recently celebrated the topping out of the structural steel.

The cameras are providing exterior and interior views and taking archived photos every 15 minutes.

[To view the webcams, click here.](#)

Together, the cameras have allowed 8.9 million page views, including 6.8 million unique page views since the December 2013 groundbreaking.

Average daily views have gone from 4,000 to 9,000 in 2014, when the a panel of judges and producers named the stadium webcam collaboration as one of EarthCam's "25 Most Interesting Webcams for 2014" out of thousands of nominees. (Other winners included cameras on the International Space Station, atop the Washington Monument and the World Trade Center Cams).

That was long before thousands of purple seats had been installed.

The cameras are averaging between 9,000 and 22,000 views daily in 2015, with recent numbers going beyond 28,000 views per day.

Viewers in the United States have accounted for about 85 percent of consumption, but the sights of progress have been viewed in Canada, the United Kingdom, Germany, Italy, Mexico, New Zealand, Brazil, Russia and Ireland.

The camera popularity, in order, according to EarthCam:

Interior GigapixelCam X10

Exterior GigapixelCam (Guthrie Stadium Cam)

16 megapixel Aerial View

Live Stream

GigapixelCam X10 panorama

