

## EarthCam to Host Webinar on Perimeter Surveillance for Construction Jobsites

March 17, 2026



EarthCam, the leader in live camera technology, content and services, will host a live webinar on Thursday, March 19, 2026, focused on perimeter surveillance best practices for construction jobsites.

The 30-minute educational session, *Perimeter Surveillance for Construction Jobsites*, will be led by John Marsha, Sales Director, Security & Risk Management at EarthCam, and Matthew Brodley, Command Watch24 Technical Lead. Together, they will share practical insights from real-world deployments and monitoring operations.

Attendees will learn how to strategically position cameras for complete perimeter coverage, identify and eliminate common blind spots, and use video with AI analytics to reduce false alarms and improve situational awareness.

The webinar will also cover builders risk insurance requirements related to jobsite security, along with how visual evidence can help accelerate response and support more efficient loss reporting. Live Q&A will give participants the opportunity to engage directly with EarthCam experts on jobsite security challenges and perimeter intrusion detection strategies.

With construction teams under increasing pressure to protect materials, equipment and schedules, perimeter surveillance has become an important part of a broader risk management strategy. EarthCam helps contractors and owners improve security outcomes through intelligent camera placement, automated alerts, AI-powered analytics and 24/7 visual documentation.

Those unable to attend the live webinar are encouraged to register in advance and will receive access to the recording.

Webinar Details [Perimeter Surveillance for Construction Jobsites](#)