

EarthCam unveils world's biggest webcam facility in New Jersey

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Global webcam company [EarthCam](#) has unveiled its new high-tech and sustainable headquarters in Northern New Jersey. Designed by Spacesmith and Davis Brody Bond, the new headquarters transforms an old factory site into a campus aimed at boosting employee health and collaboration. The design team designed the facility, known as EarthCampus, to meet LEED Gold standards. Company founder Brian Cury worked with architects and interior designers at Spacesmith and Davis Brody Bond, and consulting designer Vanessa Deleon, to design the 48,000 s/f space.

The structure was originally built in 1980 by Texwipe, a cleaning supply and contamination control company who used the facility to produce pre-saturated cleaning pads for computer equipment and other tech industry applications. Later, the facility was used by Harman Becker for stereo production. EarthCam purchased the building in 2014, moving their manufacturing, warehouse, and operations functions from a smaller industrial park in Hackensack, NJ. Their idea was to create a real corporate campus on the grounds as they grew the company. The roof and frame of the building's front section were kept from the original structure, but the rest was gutted out for the new office space.

Now, the building is divided in thirds: manufacturing is in the center, with the warehouse at the back, and the new office space in front. The new building welcomes visitors with a 25-foot tall LED video wall which streams video from around the world. The team also reinvented the connecting atrium and 11,000 s/f of office interiors.

According to Spacesmith partner Marc Gordon, AIA, this new headquarter promotes employee wellness and corporate sustainability through the use of energy efficient-equipment and green materials. "EarthCam's approach integrates valuable new directions in workplace design with a creativity expressing the company's brand identity and track record of innovation," said Gordon. "The green building, openness and light in EarthCampus all reinforce the company commitment to employee wellness and industry leadership."

"It's a privilege to work for Brian and design a unique work environment that reflects both the innovative technology and artistic approach of the most recognized name in the industry," said Steven M. Davis, partner at Davis Brody Bond.

The EarthCampus is situated in Upper Saddle River, N.J. More than 12 sculptures are placed throughout the restored landscape which was created and designed originally by James Rose. The new building is the largest facility in the world dedicated to building webcam technology and services. And 11,000 s/f workplace merges engineering, sales, customer service and other front-office functions for optimal collaboration, with a connecting passageway to link with experts in the manufacturing and warehouse zones.

In between, communal amenities like the main kitchen and pantry host informal meetings and breaks. Throughout, dramatic changes in lighting range from subdued nooks with fireplaces to brightly illuminated areas with works from Cury's own collection of pop art.

EarthCam selected efficient equipment aimed at reducing energy consumption for the facility and is utilizing reclaimed building components and new materials containing recycled content. "EarthCam's approach integrates valuable new directions in workplace design with a creativity expressing the company's brand identity and track record of innovation," said Gordon. "The green building, openness and light in EarthCampus all reinforce the company commitment to employee wellness and industry leadership."