

## EarthCam Delivers Birds-Eye View of 6th Street in Downtown Austin

*Popular Spot Has Become Home Base for the South by Southwest Festival*

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Travel to the center of lively downtown Austin, Texas during one of the biggest music conferences and festivals of the year, South by Southwest (SXSW). EarthCam's live HD streaming webcam delivers spectacular views of famous 6th Street. This annual music, film and interactive event takes place March 9-18: <http://www.earthcam.com/usa/texas/austin/>

See all the activity with EarthCam's exclusive webcam, located just outside Trinity Hall at the Old School Bar & Grill. The StreamCam HD, one of EarthCam's most recent additions to its product line, offers the perfect vantage point for viewing all the action on 6th Street. The webcam also includes audio, so turn up the volume to complete the viewing experience! SXSW is a major reason why Austin has earned the title of the "live music capital of the world". Music industry executives, filmmakers and entrepreneurs travel from around the world to Austin every year for the festival. Known as a hub for technology and creativity, the 2007 SXSW festival is where Twitter gained momentum as a popular social media network. Visit the Austin Cam and use EarthCam's social media share feature to tweet your favorite views from the webcam! With its eclectic vibe and electric energy, the heart of the city has become the place to discover and be discovered. Be a part of it all, and make a discovery all your own!



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Even when the music has ended and the bands have packed up, the webcam will continue to deliver live HD streams of this exciting and ever-evolving city, so visitors can enjoy the views whenever they like. Visit the webcam and learn why people travel here to enjoy the local music scene, the rich arts and history and the delicious cuisine.

### ABOUT EARTHCAM

EarthCam is the global leader in delivering world class webcam content, technology and services. Founded in 1996, EarthCam provides time-lapse megapixel cameras, live streaming video and complete managed services for corporate and government clients in more than 1,500 international cities. With numerous applications in the construction, transportation, entertainment and tourism industries, EarthCam's revolutionary camera systems deliver superior HD clarity, monitoring, documenting, and archiving of the world's most important projects and events.

The award winning company hosts the world's most popular social media webcam network with over 50,000 Facebook fans. Some highly trafficked tourism cams are these popular locations: Times Square, the Abbey Road Crossing in London and the Las Vegas sign.

To experience more EarthCam, visit: <http://www.earthcam.com>.