

## Live Construction Webcam Of New Detroit Events Center Area Now Streaming At DistrictDetroit.com *Rapid progress viewable through live stream, time-lapse video and daily archived photos*

DETROIT, Sept. 2, 2015 /PRNewswire/ -- Olympia Development of Michigan announced today the launch of a [24/7 live streaming webcam](#) that will allow people worldwide to see real-time, rapid progress being made on construction of The District Detroit and the new Detroit Events Center.

A state-of-the-art camera will provide continuous live streaming video of the 12-acre events center construction site. The site includes the new Red Wings arena, as well as surrounding neighborhood-friendly office and retail buildings, the Via and a public piazza. The development area is part of the larger District Detroit project that will connect downtown to Midtown.

The webcam is available 24 hours a day, seven days a week at [DistrictDetroit.com](#).

“Now hometown fans and supporters across the globe can see the incredible progress of this transformational development taking place right here in the heart of Detroit,” said Steve Marquardt, Vice President, Olympia Development of Michigan. “With mass excavation complete and concrete being poured on site right now, we are on track to open the new Detroit arena for the 2017 NHL season. As we continue our aggressive schedule on the arena and accompanying developments, more than \$115 million in contracts have been awarded to Detroit-based businesses. The District Detroit is bringing real and positive change to our community.”

In addition to the live stream, other new features include regular time-lapse and daily archives of images that provide the ability to look back on any selected date from the start of excavation. Rapid progress continues to be made on the construction site: concrete is being poured daily, and the first steel beams will be put in place in the fall.

### About the Detroit Events Center

Home to the Detroit Red Wings, other sports and entertainment events, concerts, family shows and community functions, the Detroit Events Center will feature a dramatic arena bowl, proximity to the action and great sight lines. Rich with the tradition of the Original Six Detroit Red Wings and Detroit's incredible musical heritage, the new Detroit arena will also feature state-of-the-art technology and fan amenities. The Detroit Events Center will open in 2017, and it's going to deliver amazing experiences.

### About The District Detroit

The District Detroit will be made up of a dynamic mix of sports and entertainment venues, including six world-class theatres and three multi-use sports venues – home to the Detroit Red Wings, the Detroit Tigers and the Detroit Lions. The District Detroit will also feature residential, office and retail developments that connect these venues into one contiguous, walkable area, where families, sports fans, entrepreneurs, job seekers, entertainment lovers and others who crave a vibrant urban setting can connect with each other and the city they love.

Construction of the arena and surrounding District is expected to generate at least \$1.8 billion in total economic impact, 8,300 construction and construction-related jobs and 1,100 permanent jobs. More than \$100 million in income from the Events Center project alone is expected for Detroit residents, with significant additional income to be created through future private development. Learn more at [www.DistrictDetroit.com](#).

### About Olympia Development of Michigan

Olympia Development of Michigan is a Detroit-based full-service real estate company owned by Detroit entrepreneurs Michael and Marian Ilitch. The company is responsible for developing and investing in some of Detroit's most recognized and visited venues, including the nationally acclaimed Comerica Park. Other Ilitch companies in the food, sports and entertainment industries include: Little Caesars Pizza, Blue Line Foodservice Distribution, the Detroit Red Wings, Olympia Entertainment, Little Caesars Pizza Kit Fundraising Program, Champion Foods and Ilitch Holdings. Michael Ilitch owns the Detroit Tigers. Marian Ilitch owns the MotorCity Casino Hotel.

