

## Debuts May 4: Spacesmith's New Sustainable HQ for EarthCam

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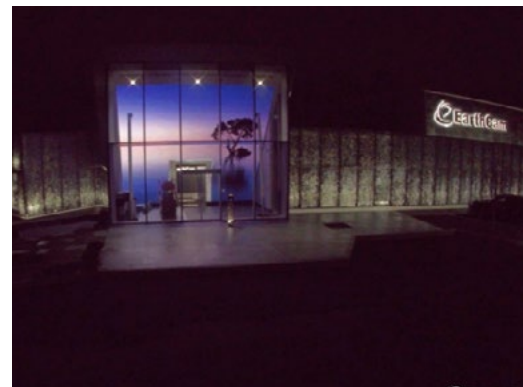
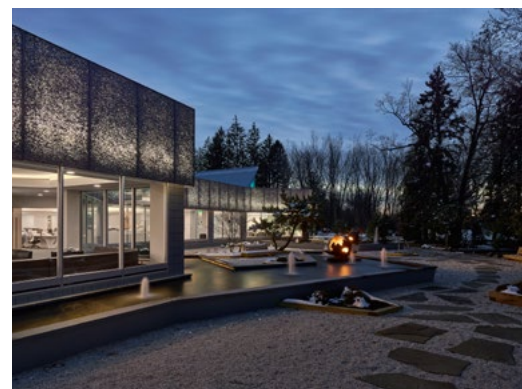


This Friday, global webcam company [EarthCam](#) will reveal its new high-tech and sustainable headquarters in Northern New Jersey.

Designed by Spacesmith and Davis Brody Bond, the new headquarters transforms an existing, outdated property to boost employee health and collaboration on this 10-acre campus. As experts in creating healthy, green workplaces, the team designed the facility, known as EarthCampus, to meet LEED Gold standards. For this new 48,000-square-foot space, company founder Brian Cury worked with architects and interior designers at Spacesmith and Davis Brody Bond and consulting designer Vanessa Deleon to design a unique and employee-centered facility. Set in an unassuming suburban office park, the new building welcomes visitors with a 25-foot tall LED video wall which streams video from around the world. The team also reinvented the connecting atrium and 11,000 square feet of office interiors.

According to Spacesmith partner Marc Gordon, AIA, this new headquarter promotes employee wellness and corporate sustainability through the use of energy efficient-equipment and green materials.

"EarthCam's approach integrates valuable new directions in workplace design with a creativity expressing the company's brand identity and track record of innovation," says Gordon. "The green building, openness and light in EarthCampus all reinforce the company commitment to employee wellness and industry leadership."



### About EarthCampus

Stunning visual imagery and innovative technology have been the driving force of the EarthCam brand since 1996. When it came time to construct their new headquarters on over 10 acres of prime real estate in Northern New Jersey, CEO and Founder Brian Cury entrusted architects from Davis Brody Bond and Spacesmith to transform the EarthCam brand into its architectural equivalent: The EarthCampus.

As visitors approach the new EarthCampus the unique façade of translucent molten aluminum creates a strong and visually striking, dramatically modern look. Upon entering through a new, welcoming pavilion, a 25-foot-tall LED video wall envelopes their visual senses with live video feeds from EarthCam locations around the world. Passing through the video portal, visitors emerge from a solid-steel tunnel into a meticulously detailed, employee-centric office space. The new headquarters has floor-to-ceiling windows and skylights that bring the outdoors in and provide natural light to the open, organic work spaces throughout the building.

“It’s a privilege to work for Brian and design a unique work environment that reflects both the innovative technology and artistic approach of the most recognized name in the industry,” said Steven M. Davis, partner at Davis Brody Bond, who collaborated with architect Marc Gordon and designer Ambar Margarida, both of Spacesmith.

The EarthCampus is situated on picturesque grounds in Upper Saddle River, N.J., featuring more than 12 sculptures placed throughout the restored landscape which was created and designed originally by James Rose, one of the pioneers of modernism in landscape architecture. Rose applied a common theory to his designs and described them as “neither landscape nor architecture.”

“Our employee well-being was at the forefront of EarthCam’s interior construction plans, and a healthy physical work environment remains my top priority” said Brian Cury. “A major emphasis has been put on the indoor environmental quality of the new headquarters, which is a proven contributor to overall comfort and health.”

The new 48,000-square-foot building is the largest facility in the world dedicated to building webcam technology and services.

As Cury envisioned, the design team opened the workplace to landscaped grounds of EarthCampus, with acres of cherry trees, ponds, and sculptures. The 11,000-square foot workplace merges engineering, sales, customer service and other front-office functions for optimal collaboration, with a connecting passageway to link with experts in the manufacturing and warehouse zones. In between, communal amenities like the main kitchen and pantry host informal meetings and breaks. Throughout, dramatic changes in lighting range from subdued nooks with fireplaces to brightly illuminated areas with works from Cury’s own collection of pop art, adding to the dramatic visual impact of EarthCampus.

In addition, EarthCam selected efficient equipment aimed at reducing energy consumption for the facility and is utilizing reclaimed building components and new materials containing recycled content. Building with these objectives in mind, the achievement of LEED certification highlights EarthCam’s commitment to corporate sustainability.

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