

AS SEEN IN



## Camera Tracks Talladega Traffic and a Whole Lot More

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The Alabama Dept. of Transportation (ALDOT) invested in three EarthCam TrailerCam units to monitor traffic conditions, road closures and construction throughout the state. The cameras, purchased in 2011, have been used in various capacities, from monitoring construction at a sink hole to observing traffic conditions as fans jammed the highways when exiting the famous Talladega 500 NASCAR race.

The cameras are mounted on 30- to 40-foot telescoping masts and offer robotic pan, tilt, and 300X zoom. Batteries and solar panels allow the wireless, self-powering units to function in real-time, even if moved to a remote location.

The cameras can be accessed by authorized users via the EarthCam web site. Users can zoom in on any portion of the site, rotate the viewing canvas and observe the area from 360 degrees given the appropriate level of access.

“The feature that stands out to us is Earthcam’s web interface, both from a technical/ configuration standpoint and, more importantly, the ease of use for the end users,” says Kenneth Haynes, special project supervisor for computer services for ALDOT. “The interface is well laid out and is intuitive to anyone with even a cursory knowledge of computers and web-based graphical user interface.

According to EarthCam CEO and Founder, Brian Cury, the company’s camera assemblies are in place in 36 depts. of transportation nationwide.



*EarthCam’s Mobile TrailerCam carefully documents roadway construction and archives the progress for the Alabama Department of Transportation. Image courtesy of EarthCam.*