

Alliance HP Welcomes VoiceComm & Scrub Daddy to 175 DeRousse Avenue

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Colliers, on behalf of client Alliance HP, is pleased to announce two lease transactions at 175 DeRousse Avenue in Pennsauken, New Jersey. These two deals bring Alliance's 172,074 square foot building to full occupancy, completing the transformation of a dilapidated manufacturing facility to a modern warehouse and distribution center. The transactions were facilitated by Ian Richman and Marc Isdaner of the Colliers Mount Laurel office.

VoiceComm, a premier distributor to the smartphone, tablet and mobile device industry throughout North America will occupy 110,796 square feet. **Scrub Daddy**, America's Favorite Sponge® Company, will occupy the remaining 61,278 square feet.

"We are thrilled to complete these two leases and bring the building to full occupancy before the construction was even completed," stated Ian Richman, of the leasing team. "We are not, however, surprised of the result given the strength of the market and current imbalance of supply and demand and the building's excellent location in Pennsauken."

Watch a timelapse of the redevelopment:

https://share.earthcam.net/AllianceHP/175_derousse_ave_pennsauken_township,_nj/175_derousse/view_1/timelapse

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