

EarthCam Mobile Delivers New Live Webcam Content at CTIA Wireless 2008

(Announces Plans for an iPhone Application and Expanded Streaming Video Content)

Apr 01, 2008

LAS VEGAS, Apr 01, 2008 (BUSINESS WIRE) -- [EarthCam \(http://www.earthcam.com\)](http://www.earthcam.com), the leading provider of international webcam content, will demonstrate exciting new mobile device applications at CTIA Wireless 2008 (Exhibit #7230) in Las Vegas, NV, on April 1-3. The offerings range from syndicated content of live streaming video of international landmarks, local traffic, and weather to consumer webcam applications.

With hundreds of new cameras added to what is already the world's largest webcam database, EarthCam Mobile subscribers can view famous resorts throughout the world or catch the action 24/7 on street cams from hot spots such as Bourbon Street, Times Square and the Las Vegas Strip. Also available are scores of beach views including Miami, Venice, CA, and Waikiki; scenic wonders from Niagara Falls to Patagonia, Chile; and world-renowned icons and views including the Statue of Liberty, Big Ben, the US Capitol Building, the Kremlin on Moscow's Red Square and Nelson's Column in London's Trafalgar Square, among others.

"The scope and variety of our international webcam network dramatically expands our source inventory enabling us to customize and create individualized subscription based products for carriers," said Brian Cury, founder and CEO of EarthCam, Inc. "The addition of our iPhone application will further enhance the value of our expanded content and services," Cury said.

Among the EarthCam offerings, available in Java/J2ME, Windows Media, Quick Time and WAP formats, wireless carrier subscribers have a variety of options including creating their own "Favorites List" of traffic, weather and international live scenic cameras for their mobile devices.

In addition, included with the other products and services also being demonstrated at the CTIA show is the popular "My Live Webcam" application that allows customers to keep watch privately over families or pets and monitor their homes, offices and personal property.

For additional EarthCam Mobile resources, please visit <http://mobile.earthcam.com/ctia/2008/>.

EarthCam Mobile offers unique mobile applications and is the leading network of live webcams with the most comprehensive search engine of webcams from around the world. EarthCam provides complete infrastructure services to manage, host and maintain live streaming video camera systems for consumers and corporate clients. Clients include Sprint, MSN, Yahoo!, Coca-Cola, Panasonic, Walt Disney, Ford, Toyota, NASA, and Hilton Hotels among others. As the foremost provider of live images on the Internet, EarthCam webcasts international concerts, pageants, Mardi Gras, New Year's Eve in Times Square and the Super Bowl for the NFL.

Visit EarthCam Mobile at <http://mobile.earthcam.com/>.

SOURCE: EarthCam, Inc.

CONTACT:
EarthCam, Inc., Hackensack, N.J.
Justin Camerlengo, 201-488-1111
jcamerlengo@earthcam.com

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