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## **EarthCam Annual Worldwide New Year's Webcast Breaks Viewer Record**

### ***Millions Chose Web and Mobile Device Live Interaction to Enjoy Celebrations***

NEW YORK--(BUSINESS WIRE)--EarthCam (<http://www.earthcam.com/>), the industry leader in webcam technology and pioneer in webcasting premier events, today announced visitors to its 12th annual live New Year's webcast more than tripled over last year.

EarthCam provided worldwide New Year's Eve celebrations via 60 live cameras including 25 in Times Square, New York alone. Viewers were able to follow the New Year debut from Sichuan, China in the east to as far west as Waikiki, Hawaii. Unique views of Washington DC, and celebrations in Las Vegas, Seattle, London, Prague and Malta provided additional live venues. Selected events in streaming video and time-lapse archives continue to be available at <http://newyears.earthcam.com/> throughout this month.

The EarthCam experience of participating with comprehensive interactive coverage gave visitors the option of choosing their worldwide views on their computer or mobile device uninterrupted by commercials. EarthCam more than quadrupled camera locations for 2008 and is already working to increase coverage for the 2009 event.

Visitors enjoyed streaming video with audio, plus multiple live webcams strategically located all around Times Square, and a mob log for users with cell phone cameras to post their New Year's themed pictures. Fireworks from Niagara Falls, Canada, New York, Seattle and Edinburgh, Scotland among others gave the evening an international spectacular flare.

Sprint Vision® customers had exclusive access to the event webcast on their mobile devices.

EarthCam.com is the leading network of live webcams and offers the most comprehensive search engine of webcams from around the world with more than 200,000 unique visitors daily. EarthCam provides complete infrastructure services to manage, host and maintain live streaming video camera systems for its corporate clients. Clients include Panasonic, NASA, Pfizer, This Old House, Sprint, Chevrolet, Yahoo!, Disney, Coca-Cola, Hawaiian Tropic, Anheuser-Busch, the Seattle Space Needle, and Prudential among others.

Visit EarthCam at <http://www.earthcam.com/>.