

EarthCam at Poipu Beach From The Parrish Collection Kauai *Spectacular Views Seen from Parrish Kauai Vacation Rentals*

Poipu Beach, Kauai, Hawaii (PRWEB) August 16, 2012

The global leader in webcam content and technology has teamed with one of the most recognized Kauai vacation rental companies to provide live streaming video of the Poipu Beach coastline. From The Parrish Collection Kauai vacation rental perched high above the Poipu Resort area, visitors can see the spectacular coastline of the famous Kauai beach in high-definition from EarthCam.

Poipu Beach Park consistently ranks among the top beaches in America. It has been a national winner of Dr. Beach and chosen by the Travel Channel as one of the best in the country. With its year round snorkeling and a protected jetty where children can play safely in the ocean, the park consistently ranks high as a family friendly beach.

The Parrish Kauai webcam is pointed over Brennecke Beach near their Kauai condos and Poipu rentals. It captures one of the few Hawaii tomboles, a sandbar at Poipu Beach, that connects to Nukumoi Point where Hawaiian monk seals are often seen. Depending on time of day, the island of Niihau can also be viewed in the distance. During the year their website visitors can enjoy Kauai fireworks on New Year's Eve, seasonal outrigger canoe races and the spectacular nightly Kauai sunsets.



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“We are pleased to partner with EarthCam to make the Poipu Beach, Kauai online experience as authentic as visiting the island itself,” said JP Parrish, owner of The Parrish Collection Kauai. “If someone is planning a vacation to Poipu Beach or simply looking to explore Kauai from their desk, then parrishkauai.com has all the detailed information, exquisite photos, and now a live video showcasing our island paradise!”

EarthCam captures views worldwide including Times Square, Statue of Liberty and The Space Needle. Their newest Hawaii webcam at Poipu Beach, and their first on Kauai, offers an exciting opportunity for both companies.

“We are thrilled to add this beautiful location in Kauai to our growing collection of scenic destination webcams,” said Lana Moskalyova, Creative Director of EarthCam. “This live streaming webcam invites viewers around the world to travel virtually to Kauai and experience the spectacular vistas this island has to offer. We’re proud to work with The Parrish Collection Kauai on this location and look forward to our continued partnership.”

To watch the live EarthCam view from Poipu Beach, go to <http://www.parrishkauai.com/kauai-webcam/>. Visitors can also see the same view on the EarthCam website at <http://www.earthcam.com/usa/hawaii/kauai/>.

About The Parrish Collection Kauai

The Parrish Collection Kauai, established in 1984, represents the island's finest selection and variety of luxury Kauai vacation rentals including the most oceanfront properties at Poipu Beach. Rated Excellent by TripAdvisor and as a “2012 Top Rental Manager” by FlipKey, their distinguished collection of 200 homes and condominiums on Kauai's North and South Shores is complemented with a dedicated long-term staff and a full service Guest Concierge. Four offices are located in Koloa, Princeville and at Poipu Beach to assist guests and owners. On-line direct booking and property information is available on their new website at <http://www.parrishkauai.com> and by calling their reservation team at 800-325-5701.

About EarthCam

EarthCam is the global leader in delivering world class webcam content, technology and services. Founded in 1996, EarthCam provides time-lapse megapixel cameras, live streaming video, and complete managed services for corporate and government clients in more than 1,500 international cities. With numerous applications in the construction, transportation, entertainment and tourism industries, EarthCam's revolutionary camera systems deliver superior HD clarity, monitoring, documenting, and archiving of the world's most important projects and events.

The award winning company hosts the world's most popular social media webcam network with over 70,000 Facebook fans. Some highly trafficked tourism cams are these popular locations: Times Square, the Abbey Road Crossing in London and the Las Vegas sign.

To experience more EarthCam, visit: <http://www.earthcam.com>.