



## EarthCam and Total Traffic Network Expand Nationwide TrafficCam Network

May 4, 2010

HOUSTON -- Total Traffic Network (TTN) and [EarthCam, Inc.](#), the international leader in webcam technology, today announced the addition of 25 cameras in six cities as part of their ongoing partnership program that delivers the latest communication technology to TTN's proprietary national camera network.

Now in their second year of working together, TTN and [EarthCam](#) are building on the success of the program that currently serves five markets. EarthCam's network camera technology systems support multiple wireless transmission services allowing the cameras to accommodate the varying infrastructures throughout the country. New systems will be installed in Boston, Chicago, Dallas, Tampa and Washington, DC, along with upgrades to the existing network in Baltimore. EarthCam's proprietary software and managed services support and supplement the technology, offering TTN access to their camera network from anywhere at any time.

"During this past year, the [EarthCam](#) camera systems have proven to be a valuable asset to our network and have helped us continue to provide the highest quality traffic information to our customers worldwide," said Lance Locher, Senior Vice President at Total Traffic Network. "EarthCam's expertise and ability to integrate smart, cost efficient technology has allowed us to not only expand into new markets, but also retrofit cameras in other markets."

"In our partnership, we share the commitment of Total Traffic Network to dedicate innovative technology to public safety," said Brian Cury, CEO and Founder of [EarthCam](#). "TTN continues to be an excellent partner and we are pleased to be a part of their plan to expand their important traffic camera network."

TTN is the leading source of current traffic information, supplying real-time traffic data to more than 125 million users through partnerships with automotive manufacturers and navigation device makers.

### About Total Traffic Network

Clear Channel Radio is the first broadcaster to launch a ground-breaking programming and technology service delivering real time traffic data directly to vehicles, using its own network of reporters, traffic cameras, helicopters and airplanes? Total Traffic Network. Total Traffic Network now serves more than 125 metropolitan markets in four countries, including the United States, Canada, Mexico and New Zealand. Total Traffic Network delivers real-time traffic data via in-car or portable navigation systems, broadcast media, wireless and Internet-based services. For more information, please log on to [www.totaltraffic.com](http://www.totaltraffic.com).

### About Clear Channel Radio

Clear Channel Radio is a leading radio company focused on serving local communities across the U.S. with more than 110 million listeners choosing Clear Channel Radio programming each week. The company's content can be heard on AM/FM stations, HD digital radio channels, on the Internet, at [iheartradio.com](http://iheartradio.com) and on the iheartradio mobile application on iPods and smart phones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, syndication and independent media representation. Clear Channel Radio is a division of Clear Channel Communications, Inc. (OTC Bulletin Board: CCMO), a leading global media and entertainment company. More information on the company can be found at [www.clearchannel.com](http://www.clearchannel.com).

### About EarthCam, Inc.

[EarthCam](#) is the international leader in providing webcam technology and services to businesses. Recognized as the leader in complete infrastructure services to manage, host and maintain live streaming public and private network camera systems, [EarthCam](#) delivers millions of images daily. The company's more than 13 years of experience includes developing products and software to maintain thousands of applications from sub-zero to desert environments, as well as urban and isolated locations for industry, federal, state and local government. Clients include 28 state departments of transportation, among them Caltrans, Virginia DOT, New Jersey DOT, Tennessee DOT and the Canadian Ministry of Transportation, as well as NASA, the Department of Defense, Department of Homeland Security and the

GSA (#GS-35F-0719P). Corporate clients include the Weather Channel, Discovery Channel, CNN, Major League Baseball, NFL, This Old House, Disney, Sprint, Volkswagen, Panasonic, Coca-Cola, Yahoo!, and Public Broadcasting System (PBS). For more information, please visit EarthCam at <http://www.earthcam.net>.

For more information about EarthCam's technology for the transportation sector, please visit <http://www.earthcam.net/transportation/>.

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