

EarthCam Reveals New Webcam for Construction Industry June 30, 2010

EarthCam has announced a new 12 MegapixelCam Advanced HD system for construction jobsite management, archiving and promotion. The new webcam, which combines 640 x 480 streaming video and 12 megapixel HD images in one heavy-duty outdoor camera system, is designed for rugged work zones. The MegapixelCam Advanced includes Nikon optics for clarity and delivers the refined detail of 12.3 million effective pixels plus an impressive 4,288 x 2,848 image.

"Our continuous development of breakthrough technology brings new benefits to our customers on a regular basis. The MegapixelCam Advanced is just one example, providing clear detailed visual information to help our clients make decisions that improve communication and management of projects," said Brian Cury, CEO and Founder of EarthCam. "With the introduction of the 12 MegapixelCam Advanced, we are retiring the 8 megapixel version we pioneered just two years ago," Cury said.

Powered by EarthCam's Control Center 7 managed service, the system monitors and archives remote jobsites to support progress reports, claim resolution and creating time-lapse movies of projects. The camera system captures color accuracy closest to what the human eye can see. The system is also designed to meet requirements for projects of any length and budget.

With solar power, wireless and satellite communication options, the new camera meets the demands of challenging locations. A heavy-duty enclosure with a heater, cooling system and maintenance-free wiper, as well as an optional remote washer system, protects the camera and provides reliable image continuity.

Digital presets deliver pan/tilt/zoom options within the image for ideal use on live project information websites. The images are also viewable on mobile devices, including the BlackBerry, iPhone and iPad. Founded in 1996, EarthCam provides live streaming video and megapixel cameras, along with complete managed services for clients in more than 1,500 cities throughout all 50 states and 46 countries. The company's expertise includes developing technology to manage camera networks and delivering millions of images daily to over 290 countries.

For more information visit www.earthcam.net.