



Total Traffic Network Finalist in Four Categories of Telematics Awards 2010

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Clear Channel's (News - Alert) Total Traffic Network, or "TTN," has been nominated for the Telematics Awards 2010 in four separate categories.

Total Traffic Network, according to company officials, is the first broadcasting technology service delivering real time traffic data directly to vehicles, using its own network of reporters, traffic cameras, helicopters and airplanes.

TTN now serves more than 125 metropolitan markets in four countries, including the United States, Canada, Mexico and New Zealand. The service delivers real-time traffic data via in-car or portable navigation systems, broadcast media, wireless and Internet-based services.

Telematics Awards, organized by Telematics Update, recognizes and celebrates the key companies that are driving the industry forward and pushing the boundaries in Global Positioning System or "GPS" technology.

An independent panel of industry experts from the digital automotive, mobile and Web industries selected the finalists.

TTN has been nominated in four categories. Jeff Littlejohn, executive vice president, Clear Channel, has been nominated for Telematics Leadership. Other nominations include Best Embedded Telematic Service, Best Portable Telematics Solution, and Best Telematics Component Solution.

"Total Traffic Network strives to be the leader in this growing telematics industry and it is gratifying to be recognized in the categories that we try to excel in by this important industry organization," Littlejohn said. "I would like to thank the Total Traffic Network team for their efforts and commitment to delivering the highest quality data standards to our customers."

TTN provides current traffic information, supplying real-time traffic data to more than 125 million users through partnerships with automotive manufacturers and navigation device makers.

Winners of the Telematics Awards will be announced at the Telematics Awards Ceremony & Gala Dinner on June 7th at the Ford Rouge Factory in Dearborn, Michigan, the company said.

In another major development, TTN and [EarthCam](#), a provider of Web cam technology, announced the addition of 25 cameras in six cities as part of their ongoing partnership program that delivers the latest communication technology to TTN's proprietary national camera network.