

EarthCam Premieres World's First TV Channel Devoted to Live HD Destination Webcams

EarthCam, the world's favorite live webcam network, introduces EarthCamTV, a 24-hour live "TV channel" featuring the best views from their collection of global cameras all in one place in a programmed lineup.

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What if you could enjoy 20 breathtaking sunsets a day? EarthCam, the world's favorite [live webcam network](#), making that a reality by stepping beyond the boundaries of simply streaming individual webcams with a new and exciting offering – EarthCamTV. This 24-hour live "TV channel" features the best views from the webcam network's collection of global cameras all in one place in a programmed lineup.

EarthCamTV is all about a casual viewing experience, where living digital wallpaper seamlessly transitions from one picture postcard view to the next. Designed to offer the most spectacular views at the optimal times, EarthCam's broadcast directors hand-selected and programmed the live streaming video content to highlight the best times to experience each location. From breathtaking sunrises in Rio de Janeiro, afternoon tourism traffic in Times Square, sunset prayer in Istanbul and happy hour karaoke in New Orleans, EarthCamTV is broadcasting the best of the best from around the world.



EarthCamTV is unique because it delivers our premiere live content in a completely innovative format, allowing viewers to explore our planet effortlessly in their multi-screen world.

"We've created a live continuous TV experience like nothing else out there," said Brian Cury, CEO & Founder of EarthCam. "EarthCamTV is unique because it delivers our premiere live content in a completely innovative format, allowing viewers to explore our planet effortlessly in their multi-screen world."

The applications for this unique new product are endless, from use on digital screens in bars or restaurants to hotel lobbies and waiting rooms to live video art at home. The broadcast-quality streams are also perfectly suited for TV and news programs. The content is free to consumers and can be licensed to corporations to include a specific collection of cameras, local weather information and tailored ticker messages.

EarthCam webcam content is already a fixture with news outlets including CNN, Headline News and The Weather Channel, who regularly feature EarthCam camera streams during their television broadcasts.

Viewers will be treated to a new location every 5 to 15 minutes, with a constant program full of exciting and engaging content. EarthCamTV is proactively programmed by EarthCam's broadcast directors, who will change the scheduled lineup in order to feature breaking news stories or special events around the world. Local time and detailed weather information is displayed for each location. Approximately once an hour, viewers will see a weather update, including the current temperatures and conditions for a handful of locations around the world. In addition, a running ticker on the bottom of the screen gives the viewer interesting information about the camera they're currently watching. Viewers are encouraged to turn up the volume and can choose to hear the audio from the camera stream or thematic background music. All of these features are customizable using a graphical display and can be set based on user preference, further enhancing the viewing experience. With social media integration capabilities, the feeds are available to be embedded on any website and can be shared via Facebook and Twitter.

Travel around the world and experience the best views with EarthCamTV at <http://www.earthcamtv.com>.

About EarthCam:

EarthCam is the global leader in delivering webcam content, technology and services. Founded in 1996, EarthCam provides live streaming video, time-lapse construction cameras and complete managed services for corporate and government clients in more than 1,500 international cities. With numerous applications in the construction, transportation, entertainment and tourism industries, EarthCam's revolutionary gigapixel camera systems deliver superior HD clarity, monitoring, documenting and archiving of the world's most important projects and events.

The Webby Award winning company hosts many highly trafficked tourism cams, which offer views of popular locations and landmarks such as the Statue of Liberty, the Washington Monument, Times Square, Abbey Road Crossing in London, Niagara Falls, Hagia Sophia in Istanbul, the Eiffel Tower and most recently Andy Warhol's gravesite.

To experience more of EarthCam, visit <http://www.earthcam.com>.