

## EarthCam's New IP Network Camera Controller for Canon Gives Broadcasters Flexibility in the Field

*In partnership with Canon, EarthCam launched a new high-quality broadcast network camera solution for TV, mobile and digital marketing. Users can remotely control the camera over the internet using EarthCam's Control Center 7 software for a fully-hosted webcasting solution.*

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What happens when EarthCam pairs their intuitive software and services with Canon's exceptional PTZ cameras? The result is a new high-quality [broadcast network camera solution](#) for TV, mobile and digital marketing. Launched at the National Association of Broadcasters (NAB) Show in Las Vegas, the solution empowers broadcasters with a cost-effective, universally accessible system. Users can remotely control the camera over the internet using EarthCam's [Control Center 7 software](#) for a fully-hosted webcasting solution.

Breaking news stories and headlines happen 24/7 and today's broadcasters need to act in an instant. With complete 4G wireless capabilities, the system gives the user the ability to install the camera at a moment's notice for special events. This dramatically reduces the time required to find a suitable location and does not sacrifice image quality or delivery. A major advantage of the system is the ability to install and go – it doesn't require someone to physically stay at the location to control and manage the camera.

Users can remotely control this state-of-the-art system from any desktop or mobile device. Providing extremely high resolution TV-ready images, this professional PTZ solution utilizes a broadcast module to encode and transmit HD video for on-air and other digital applications. When combined with EarthCam's new unique 4G broadband and solar battery kit for the Canon cameras, users have all the benefits of a completely autonomous solar wireless solution. This reliable system accommodates a growing need to have remote standalone cameras for weather and traffic reporting in areas where no existing infrastructure is available. The IP camera controls are compatible with Canon's new XU-80 and BU-46H cameras.

"We are proud to continue delivering innovative technology and services with Canon in a digitally advanced way", said Brian Cury, CEO and Founder of EarthCam. "The added value for broadcasters is the ability to deploy remote cameras utilizing a low-cost infrastructure that enables them to seize special opportunities."

In addition to applications for broadcast television, the new system is ideal for [construction camera](#) documentation, public safety, education, entertainment and [sporting events](#). Featuring a high waterproof and dustproof design, this versatile system is optimized for both indoor and outdoor use.

### ABOUT EARTHCAM

EarthCam is the recognized global leader in providing webcam content, technology and services to business and government agencies. The company, which started in 1996, offers construction webcam technology and services to some of the largest international construction companies and developers in the world. 36 State Departments of Transportation and 80 of the Top 100 construction companies rely on EarthCam's expertise to monitor and document their projects. Projects documented by EarthCam include: Barclays Center, National September 11 Memorial & Museum, Panama Canal Expansion, Smithsonian Institution Restoration, San Francisco-Oakland Bay Bridge, Hong Kong Disneyland, Los Angeles International Airport, Denver Union Station, George W. Bush Presidential Center, Whitney Museum of American Art, Guggenheim in Abu Dhabi, National Museum of African American History and Culture and Santa Clara Stadium.

Learn more about EarthCam at <http://www.earthcam.net>



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