

Celebrate Andy Warhol's 85th Birthday with Live EarthCam Gravesite Webcam

Experience, Interact, Remember Warhol Starting at Midnight on August 6th
Pittsburgh, PA (PRWEB) August 05, 2013

EarthCam, The Andy Warhol Museum and St. John Chrysostom Byzantine Catholic Church have teamed up to launch an interactive art project consisting of multiple live and megapixel webcams around Andy Warhol's hometown of Pittsburgh, PA. The project, titled Figment, is opening in commemoration of Andy's 85th birthday tomorrow, August 6th.

When viewers go to <http://www.earthcam.com/warhol>, they will gain virtual access to visit Andy Warhol's final resting place with live streaming video and high-definition 16 megapixel images. Online visitors will be given a real life "pop art" experience with Warholian image effects and color pallets integrated into snapshots of the gravesite, each photo creating truly unique webcam art. The FigmentCam Live is equipped with a microphone that also allows viewers to hear the surroundings and visitors at the gravesite.

"I think my uncle would have been jealous. He would have said, 'I should have been at Marilyn's gravesite filming everything'", said Warhol's nephew, Donald Warhola. "It pays homage to one of his most famous and controversial projects, the Death and Disaster series. EarthCam is the perfect partner to combine art and technology, continuing to teach the world about my uncle and allow people to pay their virtual respects."

The Warhol's Director, Eric Shiner, states, "Via innovative EarthCam technology, itself inspired by Warhol through his conversations on voyeurism with CEO & Founder Brian Cury, we are now able to welcome virtual visitors from around the world to visit Andy in his final resting place."

In addition to the FigmentCam, a webcam installed in the [St. John Chrysostom Byzantine Catholic Church](#), where Andy was baptized, will bring visitors cradle to grave. Complete with sound, this webcam offers unrestricted attendance to the daily liturgy at the church. As a child, Warhol and his family were members and attended weekly liturgies at the church, which is located in the Greenfield neighborhood of Pittsburgh. "Our parishioners are thrilled to be a part of this Andy Warhol history project," said Reverend Tom Schaefer. "As an affiliate of the EarthCam webcam network, we are able to expose our church to more people worldwide and also participate in supporting the local community by donating to The Greater Pittsburgh Food Bank."

To honor Andy Warhol's hometown of Pittsburgh, EarthCam is giving back through a donation to The Greater Pittsburgh Food Bank. The public can remember Andy by choosing to have a Campbell's Soup can – a signature image from Andy's career – or a bouquet of flowers delivered to his gravesite. With the live streaming webcam, people can then watch the delivery and see their can and/or flowers at the grave.

"I met Andy at a dinner and we discussed the culture of fame and television. I believe he would have been intrigued with using a live webcam to make art," said Brian Cury, CEO & Founder of EarthCam. "The public can influence this special pop art experience by sending flowers to Andy and watching live as they're delivered to his gravesite."

Visit Andy Warhol at his grave and be a part of this one-of-a-kind experience when EarthCam's Figment webcams (<http://www.earthcam.com/warhol>) go live tomorrow, August 6th for his birthday.

ABOUT EARTHCAM

EarthCam is the global leader in delivering webcam content, technology and services. Founded in 1996, EarthCam provides live streaming video, time-lapse megapixel cameras and complete managed services for corporate and government clients in more than 1,500 international cities. With numerous applications in the construction, transportation, entertainment and tourism industries, EarthCam's revolutionary camera systems deliver superior HD clarity, monitoring, documenting and archiving of the world's most important projects and events.

The award winning company hosts many highly trafficked tourism cams, which offer views of popular locations and landmarks such as the Washington Monument, Times Square, Abbey Road Crossing in London, Petra in Jordan, Hagia Sophia in Istanbul and the Eiffel Tower.

To experience more of EarthCam, visit <http://www.earthcam.com>.



The public can influence this special pop art experience by sending flowers to Andy and watching live as they're delivered to his gravesite.