



EarthCam Announces 12 Megapixel HD Documentation Camera for Unrivaled Images June 30, 2010

New Webcam Developed for the Construction and Transportation Industries

New York, New York -- [EarthCam](#), the webcam technology experts, today announced an exclusive new 12 MegapixelCam Advanced HD system for construction jobsite management, archiving and promotion.

The new webcam is the only system designed for rugged work zones, which combines 640 x 480 streaming video and 12 megapixel HD images in one heavy-duty outdoor camera system. The MegapixelCam Advanced includes superior Nikon optics for the best available clarity and delivers the refined detail of 12.3 million effective pixels plus an impressive 4,288 x 2,848 image.

"Our continuous development of breakthrough technology brings new benefits to our customers on a regular basis. The MegapixelCam Advanced is just one such example, providing clear detailed visual information to help our clients make decisions that improve communication and management of projects," said Brian Cury, CEO and Founder of [EarthCam](#). "With the introduction of the 12 MegapixelCam Advanced, we are retiring the 8 megapixel version we pioneered just two years ago," Cury said.

Powered by EarthCam's Control Center 7 managed service, the system monitors and archives remote jobsites to support progress reports, claim resolution and creating time-lapse movies of projects. This next generation camera system captures color accuracy closest to what the human eye can see, setting a new precedent in camera performance. The system is also designed to meet requirements for projects of any length and budget.

With solar power, wireless and satellite communication options, the new camera meets the demands of the most challenging and isolated locations. A heavy-duty enclosure with heater, cooling system and maintenance-free wiper, as well as an optional remote washer system, protects the camera and provides reliable image continuity.

Digital presets deliver pan/tilt/zoom options within the image for ideal use on live project information websites. The images are also viewable on mobile devices, including the BlackBerry, iPhone and iPad.

[EarthCam](#) is the international webcam technology leader. Founded in 1996, [EarthCam](#) provides live streaming video and megapixel cameras, along with complete managed services for clients in more than 1,500 cities throughout all 50 states and 46 countries. The company's expertise includes developing technology to manage camera networks and delivering millions of images daily to over 290 countries. Corporate and industry clients include Bechtel, Turner Construction, Skanska USA, Kiewit Corporation, Jacobs, PCL, and Balfour Beatty. Government clients include 32 state departments of transportation, the Canadian Ministry of Transportation, NASA, US Army Corps of Engineers, the Department of Defense, the Department of Engineering and the GSA (#GS-35F-0719P).