

Next Generation Web cams Push Beyond the Pixel July 5, 2010



The value of today's webcam technology is less about the camera and more about the technology capabilities behind the scenes. In the fast-paced construction environment with increased public involvement, owners and construction professionals need monitoring solutions that are powerful and managed by a company that specializes in camera technology.

For example, the Tennessee DOT looked to monitor a \$1.99-million emergency-repair roadway project in a remote area with no cell signal or electrical power source. Ordinary electric-powered Web cams simply wouldn't work. Instead, the agency selected [EarthCam's](#) new 12 Megapixel

Advanced HD heavy-duty outdoor camera system with solar power and wireless satellite communication functionality.

The Megapixel Advanced is the only system designed for rugged work zones that combines 640 x 480 streaming video previews and 12-megapixel HD images in one heavy-duty outdoor camera system. The camera includes superior Nikon optics for the best available clarity and delivers the refined detail of the 12.3 million effective pixels plus impressive 4288 x 2848 images.