

As Times Square Ball Drops, EarthCam's There Live

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Live Worldwide New Year's Interactive Webcast Tops the Ratings for 14th Year

On December 31, EarthCam (www.earthcam.com), the world's favorite webcam network and industry leader in webcam technology, webcast its 14th annual New Year's Eve Times Square interactive celebration live from New York City and locations around the world.

EarthCam brought the world's largest party in Times Square directly to visitors live in real time via its interactive New Year's website and without commercial interruption. The evening's events were also accessible through mobile devices, including the iPhone.

In this year's New Year 2010 event

(<http://newyears.earthcam.com/>), there were 25 live camera

views from Times Square. Viewers were able to choose from among the New York cameras throughout the day and enjoy events from viewpoints they chose. Cameras available for selection in additional locations throughout the world included Moscow, Thassos, Prague, Malta, London, Buenos Aires, Montreal, Miami, Las Vegas, San Francisco, and Seattle among the national and international celebrations.

Visitors to <http://newyears.earthcam.com/> enjoyed streaming video with audio and could choose from the webcams strategically located all around Times Square. The Times Square events and views from selected cities have been archived in streaming video and as time-lapse movies.

About EarthCam

EarthCam.com, the leading international network of live public access webcams from around the world, pioneered New Year's Eve Times Square webcasts with the first live event launched in 1996. Since then, EarthCam has webcast annual celebrations from Times Square and worldwide locations each year, including a 24-hour event for the Millennium in 2000.

The company is recognized internationally as the leader in complete infrastructure services to manage, host and maintain live streaming public and private, password-protected network camera systems delivering millions of images daily for business and industry, as well as federal, state and local government. EarthCam's more than 13 years of experience includes developing products and software to maintain and manage thousands of applications. Clients include Paramount Pictures, New Line Cinema, Walt Disney Pictures, Clear Channel Communications, Public Broadcasting System (PBS), ABC, FOX, CBS, NBC, Weather Channel, Discovery Channel, CNN, MTV, Major League Baseball, NFL, This Old House, Coca-Cola, Sprint, Volkswagen, GE, Yahoo!, NASA and 28 state departments of transportation including Caltrans, Virginia DOT, New Jersey DOT and the Canadian Ministry of Transportation. Clients in more than 1,500 cities in all 50 states and 46 countries rely on EarthCam webcam systems.

Visit EarthCam at www.earthcam.com.

