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Times Square Ball Drop Tops EarthCam's Live Worldwide New Year's Interactive Webcast for 14th Year

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Over 25 Live Camera Views of Times Square and More Than 35 World Spots Showcased Online and Mobile Webcast

EarthCam (www.earthcam.com), the world's favorite webcam network and industry leader in webcam technology, will webcast its 14th annual New Year's Eve Times Square interactive celebration live from New York City and locations around the world.

EarthCam brings the world's largest party in Times Square directly to visitors live in real time via its interactive New Year's website and without commercial interruption. The evening's events may also be accessed through mobile devices, including the iPhone.

Plans for the New Year's 2010 event (http://newyears.earthcam.com/) call for more than 25 live camera views from Times Square on December 31st. Viewers will be able to choose from among the New York cameras throughout the day and enjoy events from viewpoints they chose. Cameras available for selection in additional locations throughout the world include Moscow, Thassos, Prague, Malta, London, Buenos Aires, Montreal, Miami, Las Vegas, San Francisco, and Seattle among the national and international celebrations.

Visitors to http://newyears.earthcam.com/ will enjoy streaming video with audio and may choose from the webcams strategically located all around Times Square.

The Times Square events and views from selected cities will be archived in streaming video and as time-lapse movies.

EarthCam.com, the leading international network of live public access webcams from around the world, pioneered New Year's Eve Times Square webcasts with the first live event launched in 1996. Since then, EarthCam has webcast annual celebrations from Times Square and worldwide locations each year, including a 24-hour event for the Millennium in 2000. The company is recognized internationally as the leader in complete infrastructure services to manage, host and maintain live streaming public and private, password-protected network camera systems delivering millions of images daily for business and industry, as well as federal, state and local government.

EarthCam's more than 13 years of experience includes developing products and software to maintain and manage thousands of applications. Clients include Paramount Pictures, New Line Cinema, Walt Disney Pictures, Clear Channel Communications, Public Broadcasting System (PBS), ABC, FOX, CBS, NBC, Weather Channel, Discovery Channel, CNN, MTV, Major League Baseball, NFL, This Old House, Coca-Cola, Sprint, Volkswagen, GE, Yahoo!, NASA and 28 state departments of transportation including Caltrans, Virginia DOT, New Jersey DOT and the Canadian Ministry of Transportation. Clients in more than 1,500 cities in all 50 states and 46 countries rely on EarthCam webcam systems.

Visit EarthCam at www.earthcam.com.

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