

EarthCam to Host Live Stream of Puerto Rican Culture Parade, 6/13

June 9, 2010



EarthCam, the Internet's premier global webcam network, will focus its Fifth Avenue Parade Cam on revelers at the internationally famous tribute to Puerto Rican Culture live Sunday June 13 starting at 11 AM EDT. The streaming video camera, located one block south of St. Patrick's Cathedral, will capture the festive line of march in full motion and sound as it passes the iconic church. The stream can be found at the following link: <http://www.earthcam.com/events/puertoricanparade/2010>.

More than 80,000 participants including celebrities and political leaders are expected to march as some 2 million spectators line the parade route along Fifth Avenue from 44th Street to 86th Street. Marchers, bands and music and dance-filled floats will celebrate Puerto Rican culture as well as contributions to New York and the nation. The parade will conclude a week-long series of events including films, poetry readings, musical performances, sports competitions and street festivals. After the National Puerto Rican Day Parade the camera will resume 24/7 live views of Fifth Avenue from the unique **EarthCam** vantage.

EarthCam, the premier international network of live public access webcams, is recognized internationally as the leader in complete infrastructure services to manage, host and maintain live streaming public and private, password-protected network camera systems. The company delivers millions of images daily for business and industry, as well as federal, state and local government. EarthCam's more than 13 years of experience includes developing products and software to maintain and manage thousands of applications. Clients include Paramount Pictures, New Line Cinema, Walt Disney Pictures, Clear Channel Communications, PBS, ABC, FOX, CBS, NBC, Weather Channel, Discovery Channel, CNN, MTV, Major League Baseball, NFL, This Old House, Coca-Cola, Sprint, Volkswagen, GE, Yahoo! and NASA. Clients in more than 1,500 cities in all 50 states and 46 countries rely on **EarthCam** webcam systems.

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