

## Construction sector in the Middle East beats his counterparts in Europe and North America February 28, 2010



Need the Middle East and North Africa to further experience in the management of projects to meet the needs of existing developments on the project, estimated at trillions of dollars, which is expected to achieve the booming construction industry in the Middle East alone, annual growth rate of 3,5% over the next five years just ahead of his counterparts in Europe and North America, is running third behind the Asian markets. And require civil construction projects based in the Gulf States in particular, valued at approximately U.S. \$ 1,35 trillion, the latest techniques and mechanisms in the field of project management.

Launched the "CNN. Or. C. S" (CMCS), the company engaged in providing project management solutions portfolios in the Middle East and North Africa, an educational campaign for the training of individuals and companies throughout the region on the latest tools and skills to meet the growing demand for building world-class project management.

The "CNN. Or. C. S" the first company approved by the "University of Oracle" (Oracle University), the educational arm of the global software company for institutional "Oracle", and to provide training programs Baptist "Oracle Primavera" (Oracle Primavera) in the Middle East. The company will launch a regional tour in the Qatari capital Doha on February 28 at the Hotel "W Doha" in collaboration with local partner, "Nasser bin Nawaf and Holding Co.," a part of the National Bank of Kuwait. The campaign will include both Egypt and Abu Dhabi, Kuwait, Dubai, Saudi Arabia, Jordan and Oman, and throughout the year.

Bassam Samman, founder of the "CNN. Or. C. S" and chief executive: "In the Middle East and North Africa, as one of the most active markets that are witnessing in the field of projects, to ensure you get the best tools for project management to maintain their competitive advantage . We intend, through educational campaign to promote efficiency in the management of projects in the region, especially when it comes to managing portfolios of projects. While using project management techniques with a view to sound management of projects, project portfolio management allows companies to choose the right projects, which is an important step Given the very situation the market today. We want to promote these concepts so that the region achieve excellence in project selection and implementation. "

And will emphasize "CNN. Or. C. S" during the campaign which will last over one year, the importance of the solutions provided by the "Oracle Primavera" and "Sinkero" (Synchro) and [EarthCam](#), the Web's leading live broadcasting via webcam Internet, to improve project management in general and portfolio management projects in particular.

Involved "CNN. Or. C. S" in a similar educational initiatives, which recently signed a memorandum of understanding with the American University of Sharjah (AUS) to train university students and graduates of the program "Primavera" and its applications.

The deal "CNN. Or. C. S" with "Oracle Primavera" since more than 25 years, which led the management of major projects in China and Australia as the largest partner for the "Primavera" on the level of the world during the years 2007 and 2008. The company also obtained the 49 award of appreciation for the performance of the "Oracle Primavera", and she was honored as a leading provider of portfolio management projects in the Middle East. And assess the "CNN. Or. C. S" partnerships with more than 1,400 customers representing various sectors ranging from engineering and construction to education and information technology and communications.