

## UTICA ZOO LAUNCHES LIVE WEB CAM OF TAMARIN EXHIBIT

*Wherever you are you can now take the Utica Zoo along with you.*

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UTICA, N.Y. -- Wherever you are you can now take the Utica Zoo along with you.

The Utica Zoo is partnering with [EarthCam](#) to launch a live webcam of the tamarin exhibit at the zoo.

They plan to share their story and their animals' story to the rest of the world.

"Being able to reach out and connect with viewers all over the world is a huge boost to our ability to tell our story to a larger audience," said Mark Simon, the marketing coordinator for the Utica Zoo in a statement. "As a smaller zoo, we generally have about 100,000 yearly visitors, but being able to tell our story through our animals to the world is hugely important. As we continue to expand and grow, it is imperative to garner support from anywhere we can, and now thanks to EarthCam, we are able to share our story with people around the world."

The goal is for viewers to enjoy the tamarin exhibit and support the endangered animal.